

# 2010 NFDA Retreat & Conference

**March 14-16, 2010**

**The Scottsdale Plaza Resort  
Scottsdale, Arizona**

## 13th Annual Event Right Around the Corner!

The National Flood Determination Association's 13th Annual Retreat & Conference is right around the corner and the February 12th registration deadline is fast approaching.



This is a casual event in true retreat format, providing an open forum to discuss current issues with industry experts, while allowing plenty



**The Scottsdale Plaza Resort**

of down time for recreation. It is a fabulous networking opportunity and a great way to learn the latest news about the Flood Program.

The NFDA Annual Retreat & Conference receives rave reviews from all who attend, so if your company makes flood determinations, sells determinations, or simply uses flood hazard data, this event is an effective use of your time! This is a casual event in true retreat format, providing an open forum to discuss current issues with industry experts while allowing plenty of down-time for recreation.

### Inside this issue:

<b>Registration Information</b>	<b>2</b>
<b>Hotel Information</b>	<b>2</b>
<b>Scottsdale At-A-Glance</b>	<b>2</b>
<b>Conference Agenda</b>	<b>3</b>
<b>Registered Attendee Listing</b>	<b>4</b>

### Important Dates to Note:

**February 12:** REGISTRATION DEADLINE!!  
**March 14:** Golf Outing (location to be announced soon!). Interested persons should contact Guy Smith at (512) 464-8623 or [gsmith@mdasolutions.com](mailto:gsmith@mdasolutions.com).

## Register Before February 12 Deadline



The final registration deadline is approaching fast so be sure to submit your registration form by February 12th. All registration forms will need to be delivered to Rhiannon Hanson, NFDA Conference Coordinator. The registration fee covers expenses related to food, beverage and the conference program.

If you wish to become a sponsor for the event, there are opportunities available on the registration form.

The 2010 Retreat & Conference Registration Form can be downloaded or completed online directly from [www.NFDAflood.com](http://www.NFDAflood.com).

## Secure NFDA's Special Rate at the Scottsdale Plaza Resort

This year, the NFDA has chosen The Scottsdale Plaza Resort as our conference venue. With its spacious meeting rooms, delicious cuisine and luxurious lodging accommodations, the Scottsdale Plaza is sure to please our attendees!

The NFDA has reserved a special room rate at the Scottsdale Plaza Resort for the NFDA Retreat attendees: \$189 Run-of-

House and \$160 for Government employees.

The number to call to make your reservations is **(800)832-2025** and let the reservationist know you are a NFDA Conference attendee.

Remember that the NFDA strives to provide the most reasonable hotel room and meeting registration rates for our members. By staying at

the event hotel, you are helping to support the NFDA in keeping our meeting and dining room fees as well as registration fees extended to you at the lowest and most competitive rates.

We appreciate you making every effort to stay in the event hotel to support these efforts.

For More Information, contact:

**Rhiannon Hanson**  
NFDA Conference Coordinator

Phone: 800-833-6347 x125

Fax: 866-518-9964

[rhiannon.hanson@lpsvcs.com](mailto:rhiannon.hanson@lpsvcs.com)

## Scottsdale At-a-Glance

Present-day Scottsdale is a vibrant, southwestern city that easily blends upscale amenities with the charm and character of the Old West. Here are a few of the amenities that the city has to offer:

- More than 70 hotels & resorts
- Nearly 200 golf courses in the metro area
- 125 art galleries, studios and museums
- More than 25 destination & day spas
- 600+ restaurants
- Over 50 upscale nightclubs, bars and lounges in downtown Scottsdale
- Exciting recreational opportunities including hot air ballooning, river rafting, hiking, off-road desert tours, horseback riding, eco-tours and more!
- More than 330 days of sunshine each year
- Avg temps: Highs in 70s, Lows in 40s
- Convenient access to Phoenix Sky Harbor Airport



Scottsdale Convention & Visitor's Bureau: (480) 421-1004 or [www.scottsdalecbv.com](http://www.scottsdalecbv.com)

## Planned Conference Agenda

### Monday, April 6

7:00—8:00 am

*Breakfast*

8:00—8:20 am

Welcome  
Antitrust Statement

NFDA President  
Tom List, NFDA General  
Counsel

8:20—8:50 am

NFIP Update

Ed Connor, FEMA/DHS

8:50—9:10 am

Risk MAP Strategy

Roy Wright, FEMA/DHS

9:10—10:30 am

**NFDA / FEMA Mapping Interests Panel**

10:30—10:45 am

*Break*

10:45—11:05 am

FloodSmart Update

Bruce Bender, FloodSmart

11:05—11:40 am

ASFPM Update

Sally McConkey, ASFPM

11:40—12:00 pm

Legislative Update

Meredith Inderfurth, NFDA

12:00—1:00 pm

*Lunch*

1:00—3:00 pm

**Preparing for NFIP Reform—Panel Discussion**

*Moderator*  
*NFIP—Insurance*  
*NFIP—Mapping*  
*Insurance Company*  
*Insurance - Policy*  
*Lender Company*  
*Lender—Policy*  
*Floodplain Management*

*Bruce A. Bender, FloodSmart Team*  
*Ed Connor, FEMA/DHS*  
*Roy Wright, FEMA/DHS*  
*Jennifer Rath, Allstate Insurance Company*  
*Don Griffin, PCIAA*  
*Jeff Nack, Chase Home Lending*  
*TBD*  
*Sally McConkey, ASFPM*

### Tuesday, April 7

7:00—8:00 am

*Breakfast*

8:00—10:15 am

**Flood Industry Case Law—Panel Discussion**

*Bruce A. Bender*     *FloodSmart Team*  
*Tom List*             *Franke Greenhouse List & Lippitt LLP*  
*Mark Alexander*   *Balch & Bingham LLP*  
*Lauren McKenna*   *Fox Rothschild LLP*  
*Scott Giberson*     *NFDA / First American Flood Data Services*

10:15—10:30 am

Wrap-up & Closing

NFDA President



## Registered Attendee Listing

Contact Name	Company
Bill Fry	Accenture
Richard Catalano	AFR Services
Robert Ogle	AFR Services
Jennifer Rath	Allstate Insurance Company
Patricia Mulvania	American Bankers Ins. Co. of Florida
Carole Gibson	America's Flood Services
John Gibson	America's Flood Services
Mark Alexander	Balch & Bingham LLP
Nancy Burns	CBCInnovis
Steve Murchison	CBCInnovis
Don Gerkin	City of Scottsdale
Maggie Mathis	Dewberry
Edward Connor	DHS/FEMA
Ed McLin	Federal Flood Certification Corp.
Enrique Vela	Federal Flood PR
Jose Vela	Federal Flood PR
Michael McGinn	FEMA
Tuula Young	FEMA
Brenda Walguarnery	FEMA Map Service Center
Roy Wright	FEMA Mitigation
Cheryl Small	First American
Michael Bremer	First American
Ana Gorbenko	Flood Control District of Maricopa County
Katina Castillo	Flood Control District of Maricopa County
Kelli Sertich	Flood Control District of Maricopa County
Mark Frago	Flood Control District of Maricopa County
Sharon McGuire	Flood Control District of Maricopa County
Tim Murphy	Flood Control District of Maricopa County
Bruce A. Bender	FloodSmart Team/Bender Consulting Services
Lauren McKenna	Fox Rothchild
Thomas List	Franke Greenhouse List & Lippitt LLP
Peter Kujawa	INFO-PRO Mortgage Services Corp.
Sally McConkey	INRS Illinois State Water Survey

Contact Name	Company
Dennis Littlejohn	Kroll Factual Data, Inc.
Elliott Cox	Kroll Factual Data, Inc.
Donert White	LandSafe Flood Determination, Inc.
Greg Vassaur	LandSafe Flood Determination, Inc.
Lisa Kittredge	LandSafe Flood Determination, Inc.
Cody Tillack	Lereta, LLC
Elly Leonida	Lereta, LLC
Jeff Michelsen	Lereta, LLC
Ken Twichell	LPS National Flood
Leila Taha	LPS National Flood
Mark Reedy	LPS National Flood
Mark Schnellinger	LPS National Flood
Mike Hanson	LPS National Flood
Rhiannon Hanson	LPS National Flood
Guy Smith	MDA Lending Solutions
Jeff Kunz	MDA Lending Solutions
John Duchouquette	MDA Lending Solutions
Jeff Sparrow	Michael Baker Avenue
Dani Foster	Nationwide Real Estate Tax Service, Inc.
John Dorman	NC Division of Emergency Mgmt/GTMO
Meredith Inderfurth	NFDA
Pamela Mount	OCC
Thomas Schweitzer	PBS&J
Don Griffin	Property Casualty Insurers Association of America
Phillip Wills	Torrent Technologies
Theresa Johnston	Torrent Technologies
Maribel Marquez	URS Corporation
Amy Dirksen	Wells Fargo
Christy Juelson	Wells Fargo Flood Services
Barb Skalsky	Wells Fargo Insurance
Tim Voigt	Wolters Kluwer
Mindy Marchetti	Wolters Kluwer - PCI
Wade Hardcastle	ZC Sterling
Chris Eckhart	Zimmerman Associates, Inc.

